

Elorapalooza 6

Memorial Run/Walk

Elorapalooza was started to raise funds in memory of Elora Geier. In April 2006, Elora, a 7th grader in the North Allegheny School District, lost her life after a courageous battle with leukemia. Elora faced her illness bravely as she had faced so many other challenges in her life. Before she was two years old, Elora was hit by a car and sustained a brain injury—but her academic and physical struggles did not stop her “can do” attitude and her loving spirit. She loved school but required adaptive education. Elora especially enjoyed 5K Races in spite of always finishing long after the other runners crossed the finish line. This never stopped her from encouraging others along the way. Elora brought out the best in others and Elora’s HOPE Foundation wants to continue this tall order.

The first five **Elorapalooza** events were wonderful successes with over 400 participants and many local businesses supporting the cause each year. These events have raised over \$75,000. All proceeds benefit the Leukemia and Lymphoma Society and the Elora’s HOPE Foundation, which provides scholarship funds to local students majoring in Special Education. When registering, event participants select which organization will receive their entry fee.

Elorapalooza 6 5K Run/Walk will take place on Sunday, September 18, 2011 at the North Park Boat House, starting at 8:45 AM. We expect a **minimum of 400 walkers/runners** to take part in this event. The success of these events depends on the generosity of people and organizations like yours, which recognize the importance of participation in activities that benefit our society. Your involvement will demonstrate to our community that your organization is willing to take an active role in helping others.

We are soliciting your help in any way which best fits your situation, such as:

- *Items for a Chinese/Silent auction*
- *Prizes to be awarded to the race winners*
- *Items for the race “goodie bag”*
- *Drinks/food for the events*
- *Money to help offset the cost of the event (race T-shirts, timing services, water stations, banners, awards, medals etc.)*

In return, your name, the name of your business, or the person it was given in memory or honor of will be featured appropriately on the online website (www.ElorasHOPE.com), t-shirts and race day sponsor boards.

Please see the reverse for a list of sponsorship levels.

Sponsorship Levels

\$ 5,000	Premier	<ul style="list-style-type: none"> • Identified as the Premier Sponsor on all media releases and website • Placement on over-road banner suspended in North Park 2 weeks prior to race • Premier Placement on Start/Finish Line Banner • Premier Placement on Race T-Shirt, Race Day Program and Race Day Sponsor Board
\$3,500	Partner	<ul style="list-style-type: none"> • Identified as Partner Sponsor on all media releases and website • Partner Placement on Start/Finish Line Banner • Partner Placement on Race T-Shirt, Race Day Program and Race Day Sponsor Board
\$2,500	Platinum	<ul style="list-style-type: none"> • Platinum Placement on Start/Finish Line Banner • Platinum Placement on Race T-Shirt, Race Day Program and Race Day Sponsor Board
\$1,000	Gold	<ul style="list-style-type: none"> • Gold Placement on Start/Finish Line Banner • Gold Placement on Race T-Shirt, Race Day Program and Race Day Sponsor Board
\$500	Silver	<ul style="list-style-type: none"> • Silver Placement on Start/Finish Line Banner • Silver Placement on Race T-Shirt, Race Day Program and Race Day Sponsor Board
\$250	Bronze	<ul style="list-style-type: none"> • Name Placement on Race T-Shirt, Race Day Program and Race Day Sponsor Board
\$100	Contributor	<ul style="list-style-type: none"> • Name printed on Race T-Shirt, Race Day Program and Race Day Sponsor Board

Name/Logo Deadlines – the deadline for inclusion of Name/Logo on the Start/Finish Banner, Race T-Shirts, and Advertisements is September 5, 2011.

**Elora's HOPE Foundation
9640 Old Kummer Road
Allison Park, PA 15101**

**Questions: Dan Geier (412) 608-2134 or Leslie Geier (412) 369-8691
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www.ElorasHOPE.com